

TIECON CHANDIGARH 2026



Message From The **PRESIDENT**

PUNEET VERMA
President - TIE Chandigarh
Founder & CEO - Cybrain Software Solutions

Dear TIE Members and Friends,

As we conclude TIECON Chandigarh 2026, I find myself reflecting not just on the scale of what we hosted, but on what we have fundamentally set in motion.

3,000+ attendees. 100+ speakers. 250+ startups. 12+ countries. An extended 2.5-day format for the first time, with every space filled beyond capacity. But the real outcome of this edition goes far beyond these numbers—it lies in the direction we've strengthened for our startup ecosystem.

I came into this presidency with one belief that I refused to compromise on: TIE Chandigarh cannot move at the scale it deserves until we bring policymakers and government to the same table as a structural partner in the ecosystem — not a stakeholder we invite, but one that co-owns the outcome.

TIECON 2026 is where that conviction became reality. We were honoured to have Hon'ble Sh. Nayab Singh Saini ji, Chief Minister of Haryana, Shri Ashim Kumar Ghosh ji, Governor of Haryana, Shri Anurag Singh Thakur ji, Member of Lok Sabha, and Shri Sanjeev Arora ji, Cabinet Minister of Punjab with us. Their presence, along with the financial backing of Haryana, Punjab, and Chandigarh UT, brought real alignment to the ecosystem.

This alignment led to tangible movement. An exclusive investor dinner with the Hon'ble Haryana CM brought together 30+ investors, initiating conversations around a potential IT facility in Panchkula for ventures looking to build and scale here.

Capital found its way to entrepreneurs. ₹15 lakhs in grants through Saksham Pitches 2.0, and ₹7.5 crores extended to four startups through key collaborations. We also signed an MoU with the Haryana Government to support and scale women-led ventures—because the future of entrepreneurship has to be more inclusive.

At the same time, we turned inward—towards the founder. Because ecosystems are only as strong as the people building within them. A Mini MBA led by IIM and IIT professors, 15 focused workshops, and our first structured mentorship cohort supporting 19 founders—this was about going beyond conversations and investing in real capability.

With 11 TIE Global Trustees and nearly all Past Presidents of TIE Chandigarh present, there was a clear signal—this ecosystem is moving with intent.

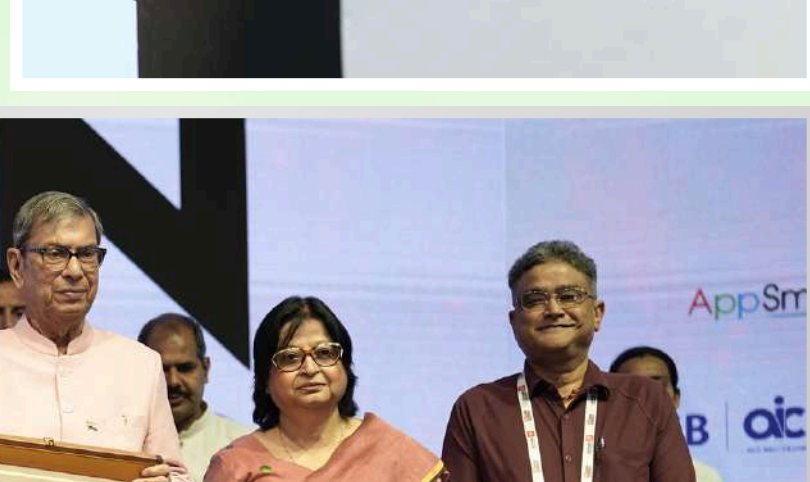
The road ahead is clear. To keep strengthening the flow of capital, back ventures with depth, and work closely with policymakers and institutions so that every meaningful shift in this region's startup ecosystem has TIE Chandigarh at the table.

To everyone who contributed—founders, investors, partners, volunteers—you made this count. **Grateful for what we've built. Focused on what comes next.**

GOVERNMENT SUPPORT & DISTINGUISHED PRESENCE

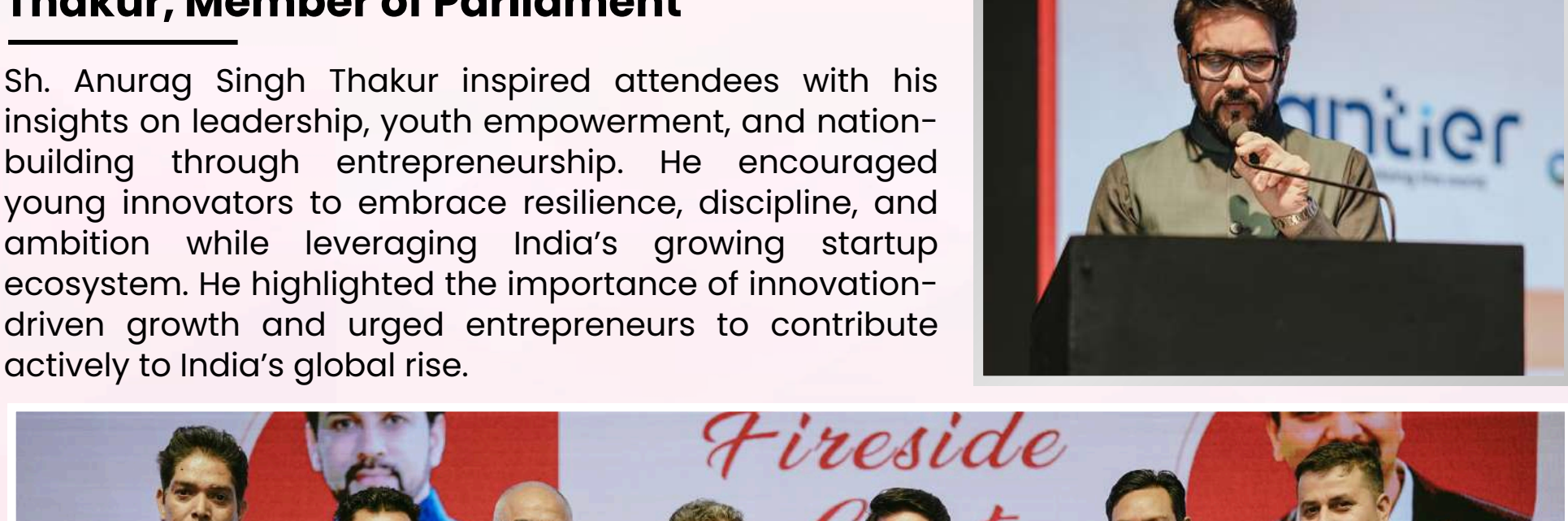
Keynote Address by Sh. Ashim Kumar Ghosh, Governor of Haryana

Haryana Governor **Sh. Ashim Kumar Ghosh** emphasized the transformative role of entrepreneurship and innovation in driving economic and social progress. He appreciated TIECON Chandigarh for fostering collaboration, inclusivity, and startup growth, while encouraging entrepreneurs to adopt emerging technologies responsibly and contribute toward building a self-reliant, globally competitive, and innovation-driven India.



Keynote Address By Sh. Nayab Singh Saini, Chief Minister of Haryana

Haryana Chief Minister Sh. Nayab Singh Saini highlighted the state's strong commitment to entrepreneurship, innovation, and startup-led growth. He emphasized Haryana's progressive policies, digital infrastructure, and investment-friendly environment, encouraging startups to leverage technology and AI to scale globally. He also praised TIECON for strengthening the region's entrepreneurial ecosystem and innovation culture.



Keynote Address By Sh. Anurag Singh Thakur, Member of Parliament

Sh. Anurag Singh Thakur inspired attendees with his insights on leadership, youth empowerment, and nation-building through entrepreneurship. He encouraged young innovators to embrace resilience, discipline, and ambition while leveraging India's growing startup ecosystem. He highlighted the importance of innovation-driven growth and urged entrepreneurs to contribute actively to India's global rise.



Keynote Address By Sh. Sanjeev Arora, Cabinet Minister of Industry & Commerce, Punjab Govt.

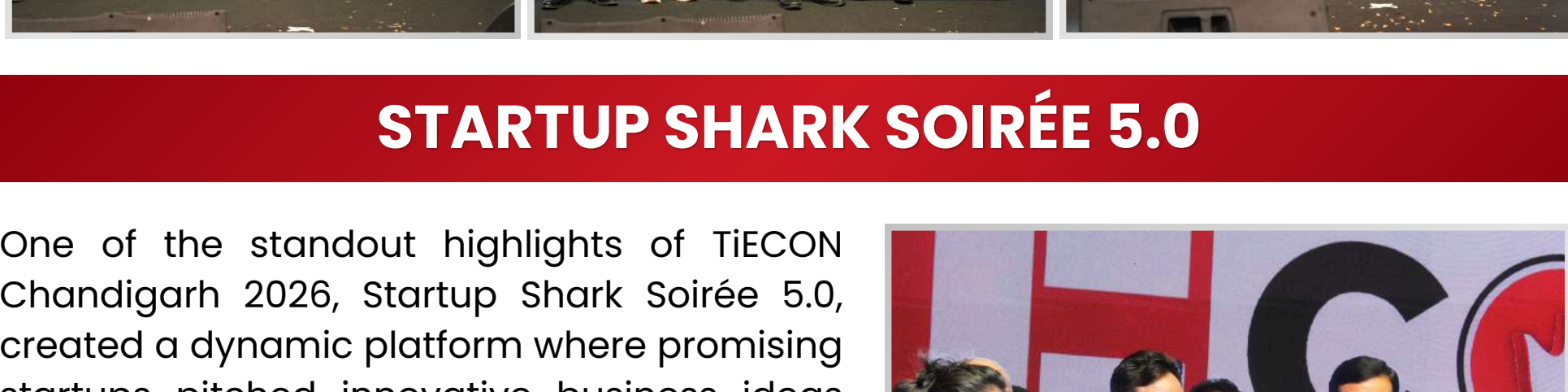
Sh. Sanjeev Arora spoke about Punjab's vision for industrial growth, investment promotion, and innovation-led development. He highlighted the government's efforts to create a business-friendly ecosystem through policy reforms, infrastructure development, and industry collaboration. He emphasized the importance of public-private partnerships in driving sustainable economic growth and entrepreneurial opportunities across the state.



SAKSHAM PITCHES – EMPOWERING INNOVATION WITH IMPACT

Saksham Pitches showcased innovative startups focused on assistive technology, accessibility, and inclusive innovation. Led by Vineet Khurana, the initiative highlighted purpose-driven entrepreneurship and real-world impact. A major highlight was the distribution of **₹15 lakh** in grant funding to support scalable solutions improving mobility, healthcare, communication, and inclusive education.

- 1 Glovatrix**
Rs. 5 Lakh only
- 2 Dextroware Devices**
Rs. 2 Lakh only
- 3 Signsetu**
Rs. 2 Lakh only



STARTUP SHARK SOIRÉE 5.0

One of the standout highlights of TIECON Chandigarh 2026, Startup Shark Soirée 5.0, created a dynamic platform where promising startups pitched innovative business ideas directly to leading investors and ecosystem leaders. A key highlight was the cheque distribution ceremony, where selected startups received funding support in the presence of the Hon'ble Chief Minister of Haryana and distinguished dignitaries, reinforcing TIE Chandigarh's commitment to empowering entrepreneurial innovation.



LEARNING CURVE

Mini MBA Experience @ TIECON Chandigarh 2026

TIECON Chandigarh 2026 hosted the "Mini MBA Experience," featuring insightful masterclasses by distinguished professors from IIM, ISB, and IIT institutions. The sessions covered growth hacking, behavioral pricing, leadership, strategic HR, global branding, and AI-driven decision-making, offering attendees practical business insights, industry expertise, and future-ready learning experiences.

Mini MBA Experience @TIECON
Masterclasses by IIM, ISB, IIT professors
10th April: 2:00 PM - 5:30 PM & 11th April: 10:00 AM - 5:00 PM

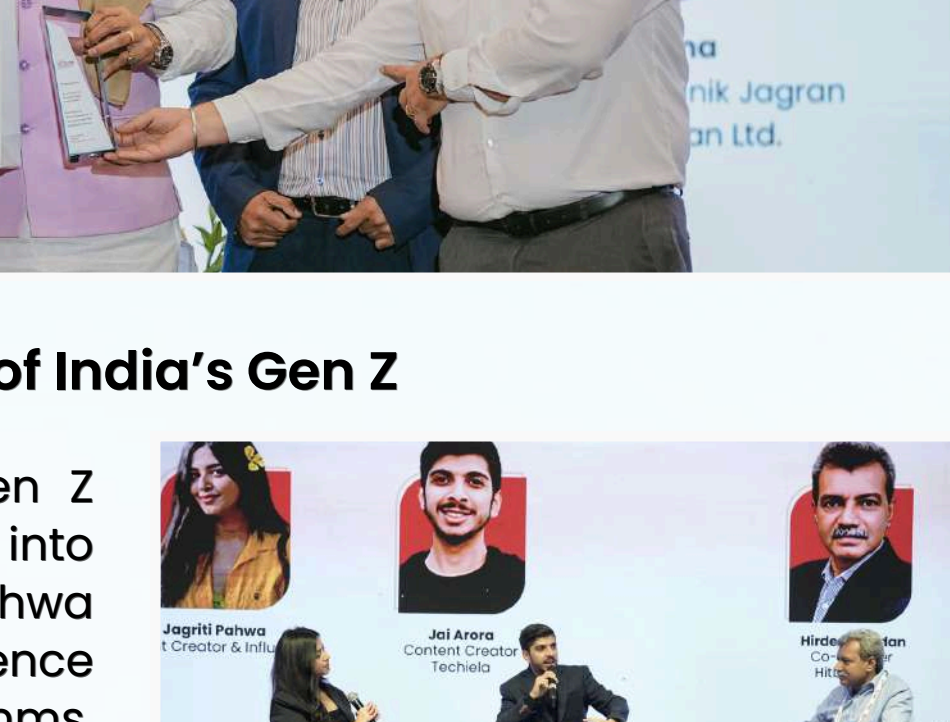
- Topic:** Growth-Hacking for Entrepreneurs: Building Brands, Sell, Lead & Scale
Date & Time: 10th April, 12:00 PM - 02:00 PM (IST)
- Topic:** Behavioral Pricing: Decoding Choices That Drive Markets and Money
Date & Time: 10th April, 12:00 PM - 02:00 PM (IST)
- Topic:** The High-Growth Blueprint - The High-Growth Blueprint - The High-Growth Blueprint - Culture, and Strategic HR
Date & Time: 10th April, 12:00 PM - 02:00 PM (IST)
- Topic:** Building a Product-Based from India: Strategy, Structure & Signaling (Global Expansion Models: Spain, United Kingdom)
Date & Time: 10th April, 12:00 PM - 02:00 PM (IST)
- Topic:** Leadership: Branding & Marketing
Date & Time: 10th April, 12:00 PM - 02:00 PM (IST)
- Topic:** The High-Growth Blueprint - The High-Growth Blueprint - The High-Growth Blueprint - Culture, and Strategic HR
Date & Time: 10th April, 12:00 PM - 02:00 PM (IST)
- Topic:** Marketing Program - Building High-Value, High-Performance Teams
Date & Time: 10th April, 12:00 PM - 02:00 PM (IST)

North India's Largest Entrepreneurial Conclave

SESSIONS

From Art to Administration – The Indigenous Entrepreneur in Public Life

In this insightful fireside session, Deepak Bali spoke about the evolving role of entrepreneurs in governance and nation-building. Moderated by Amit Sharma, the discussion highlighted leadership, resilience, grassroots understanding, and how entrepreneurial thinking can drive meaningful social and public impact.



From Creators to Brands – The Rise of India's Gen Z

This engaging session explored how Gen Z creators are transforming digital influence into sustainable personal brands. Jagriti Pahwa and Jai Arora shared insights on audience building, authenticity, platform algorithms, and monetisation, while moderator Hirdesh Madan highlighted the evolving opportunities within India's fast-growing creator economy.

Locally Rooted, Globally Celebrated – How Punjab Became the World's Most Exported Culture

This vibrant fireside chat explored Punjab's journey from a regional identity to a globally celebrated cultural force. Binu Dhillon, Payal Rajput, Kamaldeep Singh, and Puneet Singh discussed authenticity, storytelling, digital influence, and how Punjabi culture continues to resonate with audiences worldwide.



The Power Shift – Women Founders Shaping the Future of Business

This inspiring panel discussion highlighted the growing influence of women entrepreneurs in shaping modern businesses. Moderated by Neha Sharma, speakers Komal Sharma Talwar, Sheenu Jhawaar, and Umesh Jindal shared insights on leadership, resilience, inclusivity, and overcoming entrepreneurial challenges with confidence and vision.



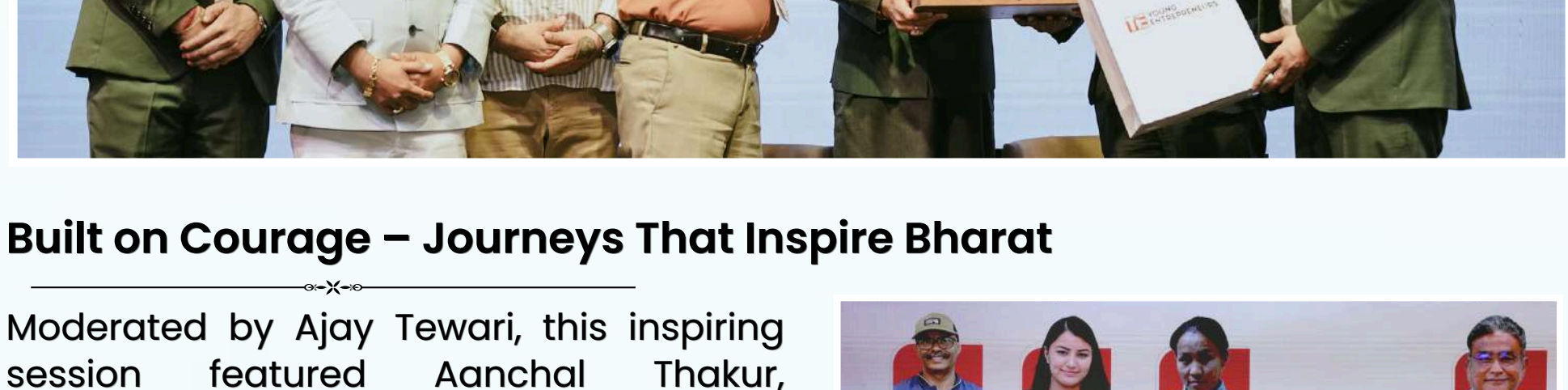
From Ideas to Impact – How Punjab is Shaping the Next Generation of Global Startups

This insightful panel explored Punjab's growing role in nurturing globally competitive startups through innovation, collaboration, and ecosystem support. Piyush Garg, Vijay Sandhu, Jaswinder Singh, and Deepinder Dhillon discussed mentorship, policy support, and building scalable ventures from Punjab to the world.



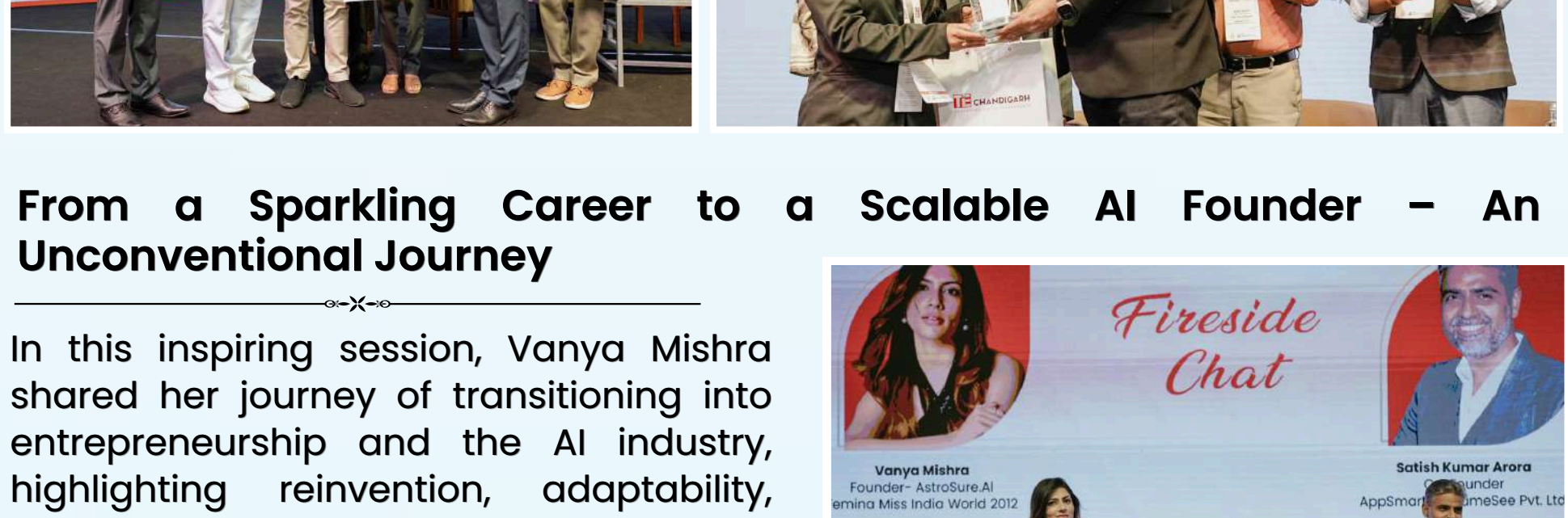
The Story of Anurag Thakur

This engaging fireside conversation featured Anurag Singh Thakur in discussion with Puneet Verma, reflecting on leadership, resilience, youth empowerment, and public service. The session highlighted the importance of discipline, perseverance, and purpose-driven leadership in contributing meaningfully toward national growth and societal progress.



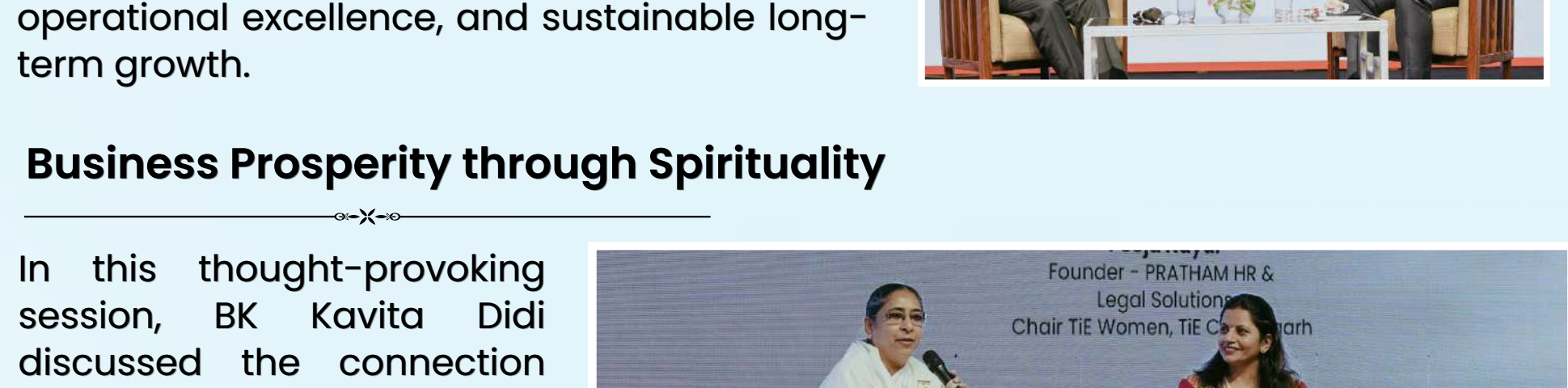
Built on Courage – Journeys That Inspire Bharat

Moderated by Ajay Tewari, this inspiring session featured Aanchal Thakur, Chhonzin Angmo, and Navdeep Sood sharing powerful stories of resilience, courage, and perseverance, encouraging attendees to overcome challenges through discipline, mental strength, and self-belief.



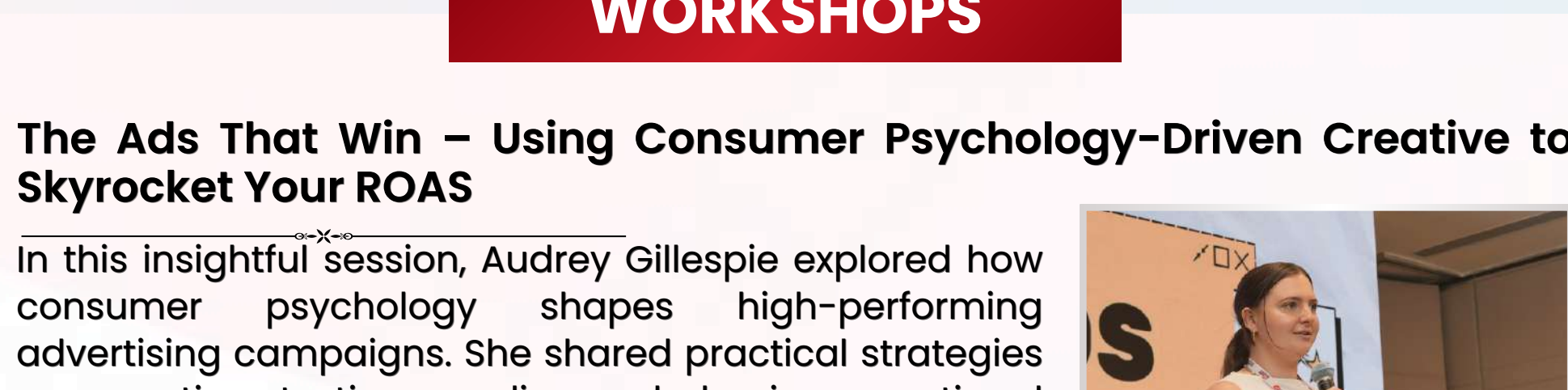
From a Sparkling Career to a Scalable AI Founder – An Unconventional Journey

In this inspiring session, Vanya Mishra shared her journey of transitioning into entrepreneurship and the AI industry, highlighting reinvention, adaptability, and personal branding. Moderated by S.K. Arora, the discussion encouraged attendees to embrace unconventional paths and build scalable opportunities through mindset and execution.



Dreams to Dominance – Building a ₹1500+ Crore Brand from Scratch

In this inspiring session, Bipinbhai Vithalbhai Hadvani shared his journey of building a leading FMCG brand through vision, persistence, and disciplined execution. Moderated by Jatin Trivedi, the discussion highlighted distribution strategy, brand trust, operational excellence, and sustainable long-term growth.



Business Prosperity through Spirituality

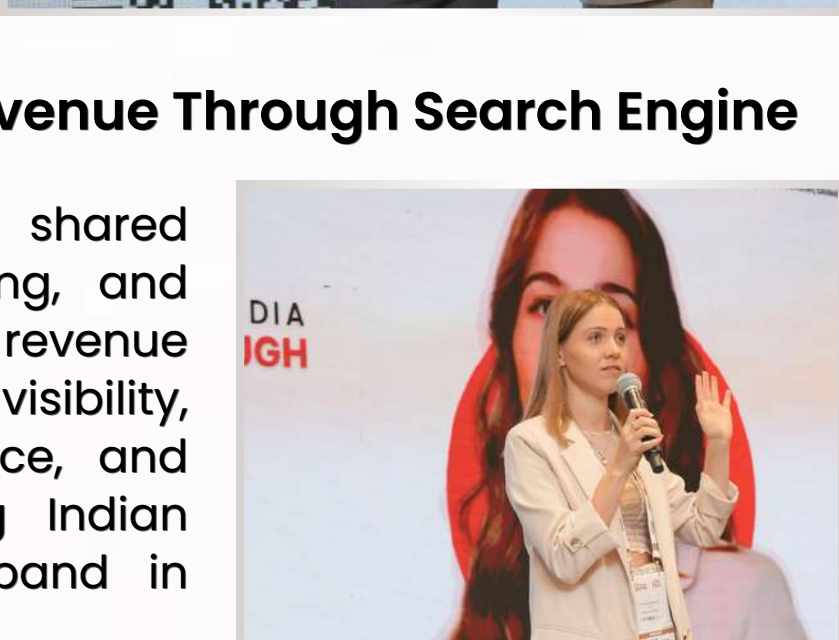
In this thought-provoking session, BK Kavita Didi discussed the connection between spirituality, ethical leadership, and sustainable business growth. Moderated by Pooja Nayar, the conversation emphasized mindfulness, emotional balance, integrity, and value-driven leadership as essential foundations for long-term success and organizational harmony.



WORKSHOPS

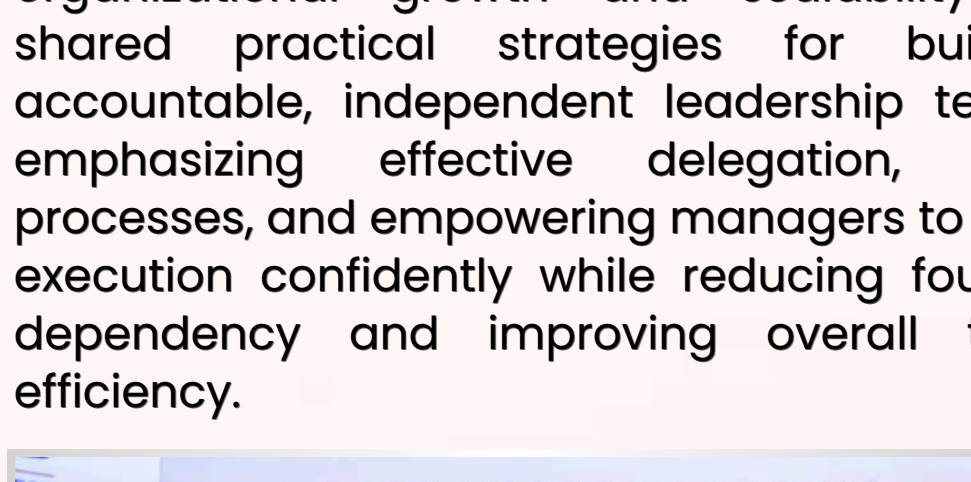
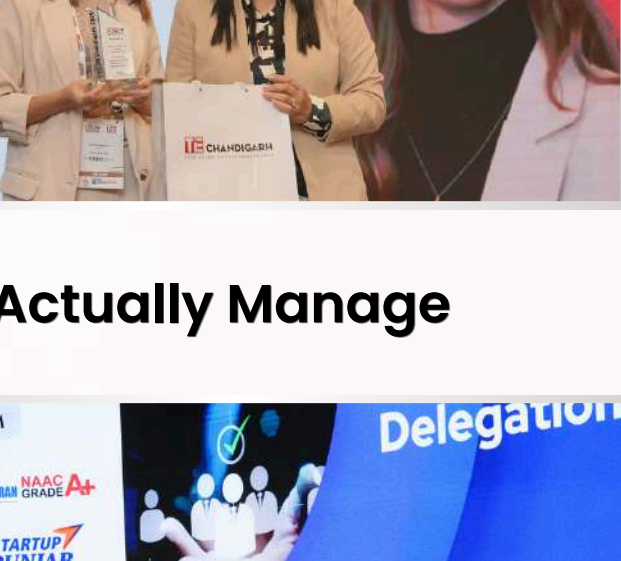
The Ads That Win – Using Consumer Psychology-Driven Creative to Skyrocket Your ROAS

In this insightful session, Audrey Gillespie explored how consumer psychology shapes high-performing advertising campaigns. She shared practical strategies on creative testing, audience behavior, emotional triggers, and campaign optimization, highlighting how brands can improve conversions and maximize ROAS through data-driven, psychology-led marketing approaches across digital platforms like Meta and Google.



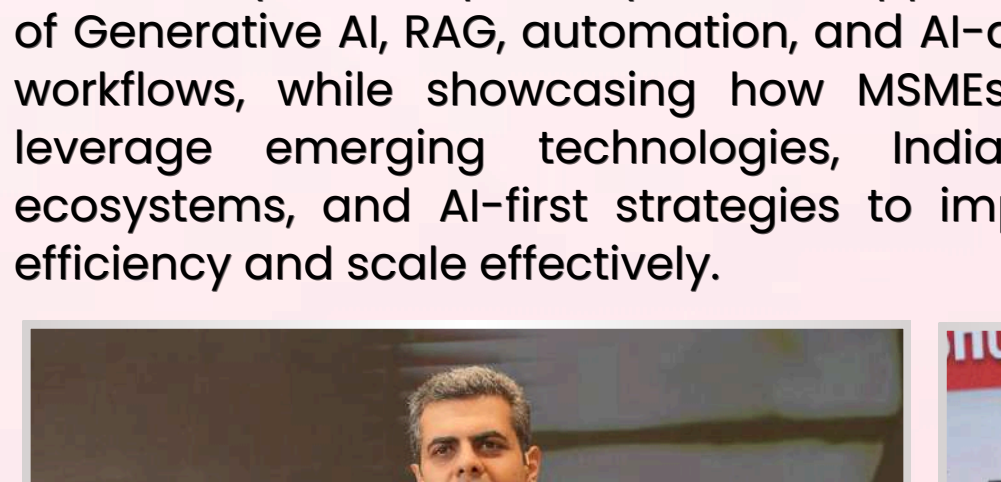
Selling Globally from India – Building Revenue Through Search Engine

In this practical workshop, Kira Khoroshilova shared insights on leveraging SEO, digital marketing, and search engine strategies to build global revenue streams. The session highlighted online visibility, customer behavior, cross-border e-commerce, and scalable digital growth strategies, enabling Indian businesses to effectively compete and expand in international markets.



Stop Micromanaging – Building Managers Who Actually Manage

In this insightful session, Mads Singers discussed how micromanagement limits organizational growth and scalability. He shared practical strategies for building accountable, independent leadership teams, emphasizing effective delegation, clear processes, and empowering managers to drive execution confidently while reducing founder dependency and improving overall team efficiency.



AI for MSMEs & SMEs – Founders and Startups

In this future-focused session, Rocky Jagtiani simplified the evolving AI landscape for founders and startups. He explored practical applications of Generative AI, RAG, automation, and AI-driven workflows, while showcasing how MSMEs can leverage emerging technologies, Indian AI ecosystems, and AI-first strategies to improve efficiency and scale effectively.



How Billionaires Network

In this thought-provoking workshop, Paritosh Pathak explored the power of strategic relationship-building in high-value ecosystems. He emphasized trust, credibility, and long-term positioning over transactional networking, sharing insights on how meaningful connections, consistency, and relevance help entrepreneurs build influential networks and unlock lasting opportunities.



How Global Investors Evaluate Startups (And How to Win Them)

In this insightful session, Sundi Natarajan shared a global perspective on startup fundraising and investor expectations. The discussion focused on scalability, founder credibility, cross-border investments, and global market readiness, offering founders practical strategies to attract international capital and build long-term relationships with global investors.

Managing People – Building High Trust, High Performance Teams

In this insightful session, Vartika Dutta discussed the importance of trust, communication, and accountability in building high-performing teams. She shared practical leadership strategies focused on collaboration, conflict management, and team alignment, highlighting how strong organizational culture drives sustained performance and long-term business success.



How to Raise Capital from US Investors – The Founder's Playbook

In this practical workshop, Anshuman Sinha guided founders through the process of raising capital from US-based investors. The session focused on investor expectations, pitch strategy, global fundraising frameworks, and building credibility, helping entrepreneurs position their startups effectively for international investment and scalable global growth.



BUSINESS EXPO AREA

The Business Expo at **TieCON Chandigarh 2026** witnessed participation from **150+ innovative startups** and emerging businesses, showcasing cutting-edge products, technologies, and solutions across diverse sectors. The expo received special attention from distinguished chief guests and dignitaries, who personally visited the booths, interacted with founders, and appreciated the entrepreneurial innovation driving the region's growing startup ecosystem.



MEDIA & PR

The Tribune
Date: 11th April 2026

19 unicorns in Haryana: CM Saini pitches startup-friendly policies

TIECON 2026 Hands over ₹7.5 crore investment cheques to four ventures

Chandigarh: Haryana Chief Minister Bhupinder Singh Saini on Friday pitched startup-friendly policies to investors and entrepreneurs at the TIECON Chandigarh 2026 Business Expo. He announced that the state now has 19 unicorns, valued at over ₹1 lakh crore. Saini highlighted the government's commitment to creating a supportive ecosystem for startups through various initiatives, including the 'Startup Haryana' mission and the 'Haryana Startup Policy'. He also announced that the government has handed over investment cheques worth ₹7.5 crore to four startups during the event.

Hindustan Times
Date: 11th April 2026

How a new wave of startups is rewiring biz ops with AI

Chandigarh: A wave of startups is revolutionizing business operations by replacing central departments with AI-powered systems. This trend is reshaping the way companies manage their internal processes, leading to increased efficiency and cost savings. Industry experts predict that AI-driven automation will continue to grow rapidly in the coming years, transforming the startup landscape across various sectors.

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The Times of India
Date: 11th April 2026

Haryana Govt felicitates 9 startups with Saksham Awards at TIECON Chd

'PKI Emerging As A Centre For IT-driven Enterprises'

Chandigarh: Haryana Govt on Friday felicitated nine startups with Saksham Awards at TIECON Chandigarh 2026. The awards recognize the achievements of these startups in various sectors. The Chief Minister, Bhupinder Singh Saini, presented the awards to the founders of the startups. He highlighted the government's support for startups and its commitment to fostering a vibrant startup ecosystem in the state.

The Indian Express
Date: 11th April 2026

Two CMs, two parties, one platform, all set for TIECON

Dhruv Noatia Chandigarh, April 9

THE CHANDIGARH chapter of The Indus Entrepreneurs has announced its annual startup conference, TIECON Chandigarh 2026, to be held on April 10 and 11 at Hyatt Regency, Chandigarh. The two-day event is expected to bring together more than 2,000 founders, around 100 speakers and 250 startups, with discussions centred on both regional and global entrepreneurship trends. Punjab Chief Minister Bhupinder Singh Saini and Haryana Chief Minister Manohar Lal Khattar are slated to share the stage, alongside Haryana Governor Ashim Kumar Ghosh and Union Minister Anurag Singh Thakur, who are also expected to address participants.

Date: 11th April 2026

India is a symbol of new growth with 1.20 lakh recognised startups: Hry Governor

BIHAR AT CHANDIGARH, APR 8

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Thriving startup ecosystem crucial for the collective growth of North India: Haryana Governor Prof Ashim Kumar Ghosh

A.S. PRASHAR PUNJAB EXPRESS BUREAU Chandigarh, April 10

Chandigarh: Haryana Governor Prof Ashim Kumar Ghosh on Friday stressed the importance of a thriving startup ecosystem for the collective growth of North India. He highlighted the state's commitment to supporting startups and its role in India's economic growth. The Governor praised the startups for their innovation and contribution to the economy.

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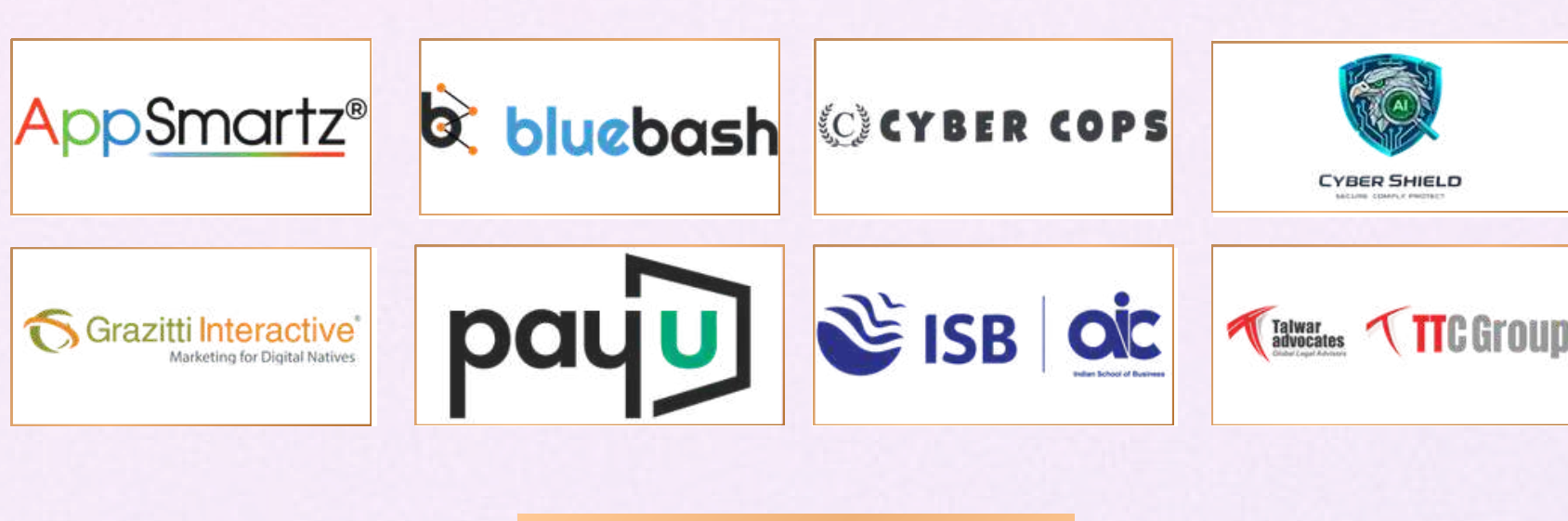
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GALA DINNER

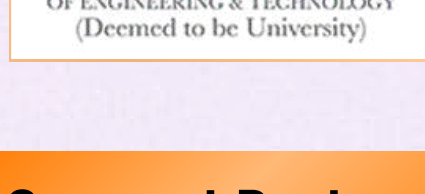


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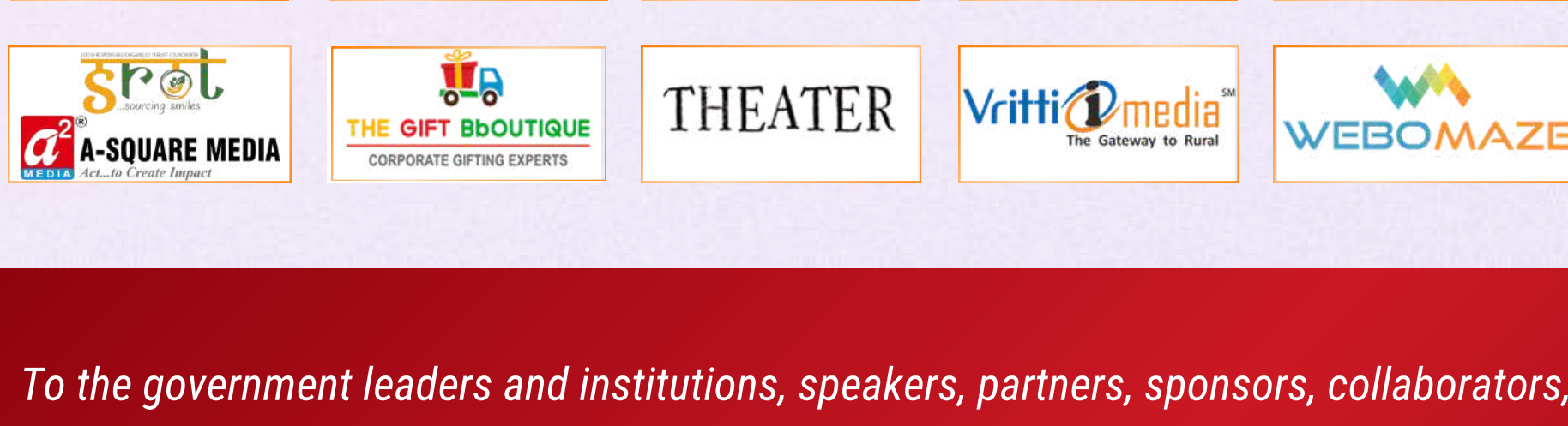
Bronze Partner



Institutional Partner



Support Partner



To the government leaders and institutions, speakers, partners, sponsors, collaborators, founders, builders, volunteers and the core team, you are the reason this ecosystem exists and evolves. This wouldn't stand without your relentless effort. Thank you for making TieCON Chandigarh 2026 what it was. To every single person who showed up, contributed, and believed in what we're building, this was as much yours as it was ours.

Contact Us

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